

## Why should I work on my social networks?

Many times, students entering the workforce or many competitive fields will find that while your qualifications matter, sometimes the difference is who you know. For example, when applying to graduate programs or many competitive fields, employers request or require letters of recommendation on top of your qualifications. And in many cases, a close friend in a company, can give you a boost in how good your application looks.

Getting top recommendations from your professors is very important to you prospects after college. Maybe you'll get lucky and your professor is fair and will write you a letter based on the quality of your work and dedication in their class, getting to know your professor, during office hours and after class, is a good way to get better letters of recommendation from them.



College is about the experience, knowledge, and skills you learn, in a academically rich and fulfilling environment. However, the ability to create and maintain rich and diverse social networks can be essential to success after college,. This is one aspect of higher education that has become pervasive, and sometimes supplanted academic achievement as the purpose of higher education!

## Social Networking for after Graduation



So what are some good ways to create networks, that will benefit you later in life.

- **Greek organizations**

Greek organizations are good ways to forge lasting bonds for people who share a singular type of personality that will fit in. These organizations have long institutional memories which can aid you in the future.

- **Multicultural organizations**

These organizations provide a good meeting ground for meeting people from many different majors and vocations, and go a long way towards showing prospective schools and employers that you can function well in today's global society.

- **Pre-professional organizations**

Pre-professional organizations provide good links to people within your chosen field, especially connecting you with resources that can help you enter that field as well as meeting people who are already working in that field.

- **Online social networking sites**

Online sites provide the greatest reach for your social networks in today's world. These sites encompass the many of the traits that make the preceding options viable.



## Online Social Networking: Risk and Benefits

Have your old high school friends have found you on Facebook recently? Or that girl you kind of knew from that place you were at once at has she found you on MySpace yet? As alluring as it is to find people you know online (not to mention how easy it is) and add them to your contact list, share photos and swap embarrassing weekend party stories, it could be hazardous to your future career.



While there are millions of people around the world connecting online, via the latest social networks like Facebook,

Social Networks allow us to diversify our opportunities, to gain meaningful relationships

MySpace or LinkedIn, employers are jumping

on the online wagon to find out information about you that you may not have included on your resume or covered at your interview.

